

Department of Journalism and Mass Communication

Know thy activities of 2018 – 2019!

- The association for Journalism and Mass Communication of the Department of Journalism and Mass Communication held on 15. 11. 2018 at the auditorium. Dr. M. Devendran, Assistant Professor, Dr. Ambedkhar Government Arts College, Vyasarpadi, Chennai – 39 delivered a lecture on **DIGITAL PHOTOGRAPHY** followed by a Q & A session which was interesting and meaningful.



- The students of B.A (Journalism and Mass Communication) distributed biscuits, cool drinks, tooth paste pockets, soaps, washing soaps, buckets, mugs etc., to the inmates of Bishop Sargeant Industrial Training Institute for the mentally retarded, Tuckerammalpuram, Tirunelveli – 7 on 20.02.2019.



- As part of the prescribed guidance given in the syllabus the students of I year B.A. (Journalism and Mass Communication) visited the office of THE DINAMALAR – a leading Tamil Daily on 21.02.2019 & 22.02.2019. The II year students of B.A. (Journalism and Mass Communication) also visited the office of THE DINAMALAR on 18 & 19 of March 2019 to observe the Advertising division of Dinamalar as part of the fieldwork.





- M. Subithra, M. Karthiga and J. Manohari participated in various competitions conducted as part of the Fine arts day celebration and won prizes in group singing (III prize). In sports day celebration M.Subithra, M.Vasuki and N. Kalaiselvi won II prize in Kho-Kho match.
- R. Manju, P. Subbulakshmi, N. Meenakshi, G. Sudhakani, M. Mariammal, S. Manjupreetha, G. Muthuramya, S. Nalaeramuthu, C. Thamarai Selvi and K.Aruna participated in the one-day seminar on “Elder care, Rights and Communication” organized by the department of Communication, M.S. University, Tirunelveli – 11 on 27th March 2019.



- M.Subithra, N.Kalaiselvi, I. Jeyalakshmi, S. Shanmuga Jothi, C. Sugirtha, K.Aruna and N.Karisoozhnthal participated in the three day Training on Leadership and personality development of the SC youth from 28 – 30 of March 2019 conducted by Rajiv Gandhi National Institute of Youth Development, Sri Perumpudhur and the Department of Psychology, M. S. University, Tirunelveli.



- A photography exhibition was organized by the Department of Journalism and Mass Communication and 255 photographs were displayed by our students on 4. 03. 2019. Our Principal

Dr. C. V. Mythili inaugurated the programme. Around 700 people visited the exhibition.



- Here is the list of presentations by our eminent staff members in various conferences!

Name	Title of the paper	Topic of the conference	Organized by	Venue & Date
R. Anbarasi (PTA - GL)	Impact of smart phones among college students	National Media Symposium: Lumiere: 2019	Dept. of B.Voc (JMC), Vivekananda College, Agastheeswaram	Vivekananda College, Agastheeswaram, 2 nd & 3 rd March 2019
T. Divya (GL) & C. Mariammal (PTA - GL)	Impact of Facebook among working women in Tirunelveli district	National Media Symposium: Lumiere: 2019	Dept. of B.Voc (JMC), Vivekananda College, Agastheeswaram	Vivekananda College, Agastheeswaram, 2 nd & 3 rd March 2019
Dr. V. Monica Hepzibah Pushpabai (Co-author) & R. Kamatchi (Outgone student / BA (JMC) / 2015 - 2018)	A study on televised reality shows in Tirunelveli	National Media Symposium: Lumiere: 2019	Dept. of B.Voc (JMC), Vivekananda College, Agastheeswaram	Vivekananda College, Agastheeswaram, 2 nd & 3 rd March 2019
Dr. V. Monica Hepzibah Pushpabai (Co-author) & S. Shanmuga Mohana (Ph.D scholar / P.T)	Portrayal of violence in cartoon channels with reference to superhero characters	National seminar on Recent Trends in Media	The American College, Madurai	The American College, Madurai
Dr. V. Monica Hepzibah Pushpabai (Co-author) & Dr. S. Arockia Doss (Ph.D / F.T)	<i>"Oru cinema kotpaadum, pala kolaigalum"</i>	<i>"Nootraandu Kanda Thiraipadangalil Illakia ulleedum, Kaatchi veliyeedum"</i>	Dept. of Visual Communication, Annai Velankanni College of Arts and Science, Thanjavur	Dept. of Visual Communication, Annai Velankanni College of Arts and Science, Thanjavur

- Here is the list of publications of research papers by our eminent staff members in various journals!

Name	Title of the paper	Title of the journal	Published by	Vol /Iss / Month
T. Divya (GL)	“Thagaval thodarpu sathanangalum, unavup palakkangalum”	SHANLAX International Journal of Tami Research	SHANLAX, Madurai	3 / 3 / January 2019
Dr. V. Monica Hepzibah Pushpabai (Co-author) & S. Shanmuga Mohana (Ph.D / P.T)	Media Games in Digital Era	Media Matters	Dept. of Journalism & Media Studies, Garden City College, Bangalore	Vol: 4 / Iss: 1/ Sep 2015
Dr. V. Monica Hepzibah Pushpabai (Co-author) & S. Shanmuga Mohana (Ph.D / P.T)	Impact of cartoon programs on children in Madurai	Communication Today	Centre for Mass Communication, Rajasthan University, Jaipur	June 2018
Dr. V. Monica Hepzibah Pushpabai (Co-author) & G. Suresh (Ph.D / P.T)	<i>Ithaliyalil Arasiyal Karuthuppadangalin Pangalippu</i>	Journal of classical Tamizh	Rajah Publications, Trichy	Vol: 17, Iss: 1 July – Sep 2018
Dr. V. Monica Hepzibah Pushpabai (Co-author) & G. Suresh (Ph.D / P.T)	<i>Oodagangalil Karuthuppadangalil Aalumaigal</i>	Journal of Modern Thamizh Research	Rajah Publications, Trichy	Vol: 17, Iss: 2 July – Sep 2018